Ahh the Arts ...

Calling all artists and artist groups!

We want you to submit a design for a street art project: GUSTY GOALSTM! The street art fundraising project will benefit area non-profit organizations and highlight the arts! This is the time to reach out to others, help our neighbors, and celebrate our Oklahoma's centennial.

The GUSTY GOALS[™] fundraiser continues through the 2007 Oklahoma Centennial celebration. The 3 ARS Institute, a 501(c)(3) non-profit organization is hosting the GUSTY GOALS[™] project. We would like the artistic designs to celebrate GUSTY[®]; or commemorate the history, heritage, or cultural diversity of our state all with good down home fun. Already, Bartlesville proclaims GUSTY[®] as their "Official Weather Cartoon of the Century", Muskogee declares "September 18th as GUSTY[®] Day," Tulsa proclaims "GUSTY[®], Tulsa's Official Centennial Cartoon", and as of April 6, 2005 GUSTY[®] is Oklahoma's official state cartoon!

The cartoon character, GUSTY®, has come off of the canvas and made into a 6' tall, 3 dimensional, full of life sized artform. The GUSTY® artform is made from a heavy-duty paintable plastic material. Exterior grade paint with a clear coat finish will preserve your work and make it durable for outside display. Additional items may be attached to make GUSTY® unique for your location or sponsor. We want you to enjoy this project and be creative in the adornment and painting of the GUSTY® figure.

A collection of artists and their designs will be available for sponsors to choose for application to their GUSTY® figure. We want you to be a part of this list. Your talent and ideas will make this project fun, educational, and a very classy event. Submitted designs and applications are reviewed monthly.

The selected artist/artist group will receive an honorarium of \$1000. Artists will paint the 6' GUSTY® figure and replica 8" GUSTY® figurine. Appropriate signage will credit you for your work, title of the artwork, and the sponsor of the GUSTY® figure. You also will be highlighted on the official GUSTY GOALS $^{\text{TM}}$ website along with your GUSTY® figure artwork, and the story behind your GUSTY® design.

Join us in the GUSTY GOALS[™] fundraising project, a colossal event, highlighting the arts, benefiting participating non-profit and school organizations. Contact us by phone: (918) 294-3277, e-mail: gustybusiness@the3arsinstitute.org, or log onto the GUSTY GOALS[™] website: www.GUSTY GOALS.us for more information and application forms.

Togethey let's: Go for the goal ... GUSTY GOALS™!

Don/Woods

Originator of GUSTY®

ASSIGNMENT OF COPYRIGHT

The "Artist",	, having the address of
	the author and owner of the design and bmits and assigns Design on this day,, to "Company"), having the address of P.O. Box 471813, Tulsa
original work of their authorship and does no	ney are the sole author of the Design and that all of the Design is t infringe upon the copyrights or intellectual property rights of he/they have the unencumbered right to make this assignment of
in the $GUSTY GOALS^{TM}$ fundraising project a	ansfers right of ownership to the Company for use of the Design and any derivative works. The Company shall continue to be the le, and interest in the Design, including but not limited to all leted GUSTY [®] figure.
design to GUSTY® figure. The Artist will com	approved and chosen by a sponsor, he/she/they will apply that plete the design in the specified time of no longer than $\underline{30}$ days, the $GUSTY GOALS^{^{TM}}$ Artist Procedure Package.
30 days of installation of properly completed	value tax credit or an honorarium in the amount of \$1000 within GUSTY® figure. Receipt of honorarium, for good and valuable ding to be legally binding between Artist and the Company.
figure, the Company will not be liable for disternational GUSTY® figure due to accident, acts of nature	fundraising project, public display of the completed GUSTY® ortion, mutilation, modification, or destruction of the completed e, or person. Artist hereby waives his/her/their rights under the 106A, against the Company in the event of any such distortion,
the Artist is unable or unwilling to promptly re right to make or have made such repairs, e	STY® figure is damaged, vandalized, or otherwise modified and pair such modifications or damages, the Company shall have the ven if the repairs would constitute a distortion, mutilation or is his/her/their rights under VARA in the event and to the degree essary.
back to the Artist all of its rights, titles, in	selected by a sponsor for development, the Company will assign erests, and assignments in and concerning the Design. Artist I property and use of GUSTY® is prohibited outside the <i>GUSTY</i>
Artist(s) Signature dat	Submitted Design Document(s) date
Artist(s) Printed Name	Received by GUSTY GOALS date

Artist Participation Information: Use additional pages as necessary.

Number of Artist(s) involved	with Design:	
Names of Artist(s) involved:		
Design Title:		
	Behind the Design:	
	<u> </u>	
Artist(s) Contact Information		
Name:	Name:	
Address:	Address:	
Phone:		
E-mail:		
Name:	Name:	
Address:	Address:	
Phone:	Phone:	
E-mail:	E-mail:	



